

# GALA 2012

SATURDAY, APRIL 21<sup>ST</sup>

RITZ CARLTON, TORONTO

 SIKH FOUNDATION OF CANADA



# CENTENNIAL GALA 2012

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## 2012 Gala Chair

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# ABOUT THE GALA



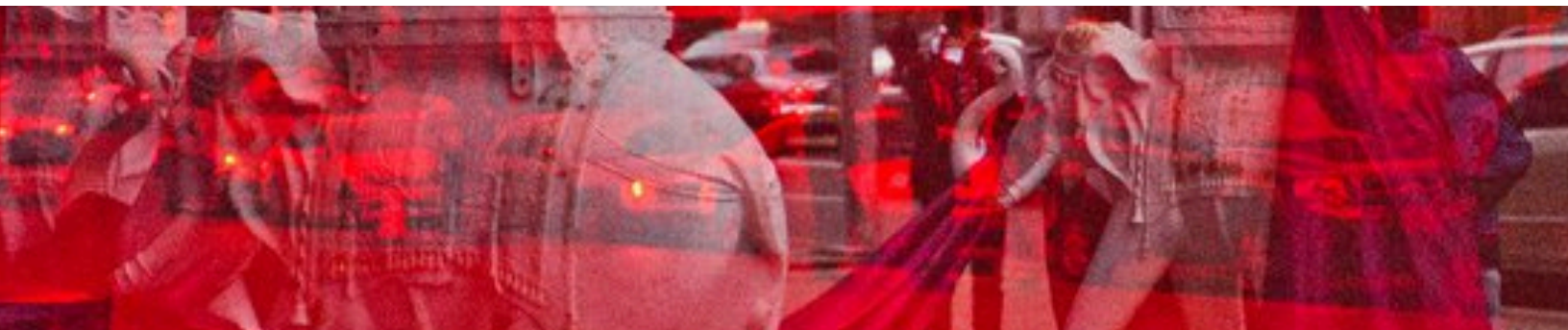
The Sikh Centennial Gala began in 1997 to commemorate the centenary of Sikh settlement in Canada. Each year, the Gala recognizes and celebrates the achievements of remarkable individuals – Sikhs and non-Sikhs – from all walks of life who exemplify Sikh values of a sincere work ethic and “seva” – service to humanity.

The list of those honoured in the past include Jean Chrétien, Former Prime Minister of Canada; Frank Iacobucci, Former Justice of the Supreme Court; Sukhi Gill-Turner, First Female Mayor of Dunedin, New Zealand; Sir Mota Singh, Britain's First Sikh and Asian Judge; Mobina Jaffer, Canadian Senator representing British Columbia; Michael Ondaatje, Canadian novelist; Herb Dhaliwal, Former Minister of Natural Resources; Wallace T. Oppal, Former Attorney General of British Columbia; along with many others.

The Gala also seeks to showcase aspects of the art, history and cultural heritage of Sikhs in Canada, and to celebrate their performing arts in the entertainment for the event.

The Gala event draws members of the community and its friends from across the country. It is a social and cultural highlight for the Sikh Diaspora, and has come to be regarded as one of the most distinguished South Asian events in North America.

The Sikh Centennial Gala is sponsored by the Sikh Foundation of Canada, and is a not-for-profit organization, approved by the Government of Canada. All funds raised by the Gala go towards hosting the event and sponsoring other cultural initiatives.





# OUR MISSION

Each year at the Gala we seek to promote Sikh heritage and culture by increasing the awareness and understanding of Sikh milestones; promoting an understanding of the Sikh way of life amongst the community at large; creating and fostering a positive and accurate image of Sikhs in the media; and sharing inspirational stories of excellence achieved by Sikhs and non-Sikhs in accordance with the principles of Sikhism.

# GALA 2012

As the community has grown over the years, so has the Centennial Gala event. Each year, the extraordinary support by the community – and friends of the community of the broader public in Canada – has enabled us to host an exceptional event to a full house. We are thankful for their help and their goodwill, as we continue to improve the Gala experience.

This year, we are committed to raising the bar even higher, to deliver a memorable evening of exceptional speakers, inspiring honourees, a unique exhibition and outstanding musical entertainment.



# 2011 SPONSORS



We gratefully acknowledge the following for their support of the 2011 Sikh Centennial Gala.

## PLATINUM SPONSORS

BMO Financial Group

Scotiabank Group

## SILVER SPONSORS

CIBC - Canadian Imperial Bank of Commerce

Ernst & Young

RBC - Royal Bank of Canada

TD Bank Financial Group

## BRONZE SPONSORS

Bloomingdale Limousine

Glopec International Inc

IBM

KPMG

Deloitte

HG International

KMH Canada

Print Three Scotia Plaza





# 2012 SPONSORSHIP BENEFITS

As a sponsor of the 2012 Sikh Centennial Gala, there is an opportunity to:

- Network with business, political, and community leaders from around the world
- Receive recognition as a philanthropic supporter in all event advertising, print materials, and the Foundation website
- Gain extensive coverage and access to networks that are part of the Sikh Centennial Gala community
- Experience a fun and exciting evening full of entertainment, fantastic food, and dancing
- Complimentary Valet Parking and Coat Check for all guests

## Brand Building Opportunities:

- Prominent Logo placement in the Gala program based on sponsorship level
- Corporate Logo placement on your table
- Company name and Logo prominently displayed on sponsorship banners throughout the event
- Company name and Logo displayed in the 2013 Sponsorship package
- Company name and Logo displayed on Gala website for one year with a link to your website

All sponsorship categories include the above mentioned benefits. The next page details the benefits specific to each sponsorship level.



# 2012 SPONSORSHIP CATEGORIES



## PLATINUM SPONSOR - \$20,000

### Participation:

- Private Car pick up and drop off for the Gala from anywhere in the GTA
- One sponsored table (10 seats) centre stage at the Gala dinner
- Opportunity to have award recipient or VIP seated at sponsored table

### Special Brand Recognition:

- Opportunity to display full page company profile and/or advertisement in Gala program
- Opportunity to provide promotional giveaway to each event attendee

## GOLD SPONSOR - \$15,000

### Participation:

- One sponsored table (10 seats) front row at the Gala dinner
- Opportunity to have award recipient or VIP seated at sponsored table

### Special Brand Recognition:

- Opportunity to display full page company profile and/or advertisement in Gala program

## SILVER SPONSOR - \$10,000

### Participation:

- One sponsored table (10 seats) with placement close to the stage at the Gala dinner
- Opportunity to have award recipient or VIP seated at sponsored table

## BRONZE SPONSOR - \$5,000

### Participation:

- One sponsored table (10 seats) with prime placement at the Gala dinner





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